

ANJANI PORTLAND CEMENT

Now Subsidiary of Chettinad Cement

In 2014, the promoters of Anjani Portland Cement sold their stake to Chettinad Cement. At present, Anjani has one integrated cement plant with a capacity of 1.2 MTPA and CPP of 16 MW.

In 2014, KV Vishnu Raju, the company's erstwhile promoter, Chairman & Managing Director of the Hyderabad-based Anjani Portland Cement Limited, along with his associates, sold stakes in the company to the Chennai-based Chettinad Cement Corporation Private Limited. Consequently, the Anjani Portland Cements became a subsidiary of Chettinad Cement. Then Mrs Geetha Muthiah became its first Managing Director and later when she resigned, A Subramanian was appointed as Managing Director in January 2015.



The Anjani Cement was formerly known as Shez Cement Limited, which was originally incorporated on December 17, 1983 as Shez Chemicals Limited for setting up a 300 TPD rotary kiln mini cement plant. Later in October 1985, its name was changed to Shez Cements Limited. The plant was set up at a cost of Rs 33 crore and it had commenced trial runs in 1997 but unfortunately, it could not operate for a long time owing to various problems. In December 1999, Vishnu Raju along with his associates acquired the ailing Shez Cement from its original promoters - Syed

Key Management Team

- A Subramanian, MD
- N Venkata Raju, VP - Works
- Ch Gandhi Raju, Sr VP - Mktg
- ML Kumavat, CFO
- Mrs Anu Nair, CS

A Subramanian, Managing Director

A Subramanian, a PG in commerce, is Managing Director of Anjani Portland Cement Limited since January 2015. Originally, he had started his career with Chettinad Cement Corporation Limited in the year 1967 and retired from the company in 2012 as Joint President (Finance and Administration). He has about 50 years of experience in the cement industry.

Badruddin Shez and his associates.

Vishnu Raju first changed the company's name from Shez Cements to Anjani Portland Cement Limited (APCL) in October 1999 and successfully revived the company by investing sufficient funds. He commenced the commercial production within nine months of the company's takeover. By the year 2010, its capacity was expanded to 1.2 million tonnes per annum (MTPA) and with this; its status was changed from a mini to major cement plant.

Anjani's cement plant is located at Chintalapalem village in Gudimalkapuram, Mellachervu Mandal in Nalgonda district in area of 30 acres of land. It was set up with a five-stage suspension pre-heater rotary kiln in technical collaboration with Nihon Cement Company Limited, Japan. In January 2017, a captive power plant of 16 MW was added.

- by Industrial Chronicle Editorial Team

Anjani's Cement Plants at a Glance

Nos	Cement Plant	District	State	Capacity MTPA 2017	Capacity MTPA 2017	Estd Year
1	Chintalapalem Plant	Nalgonda	TS	1.20	1.20	1997

Anjani's Operational Performance

Particulars	2015-16 Mn Tons	2014-15 Mn Tons
Cement Production	0.76	0.65
Capacity Utilisation	65%	57%
Cement Sales Volume	5.15	5.55

Anjani's Financial Performance

Particulars	2016-17 Rs crore	2015-16 Rs crore
Total Income	360.10	319.44
Profit Before Tax	57.19	44.04
Profit After Tax	44.88	19.79