

BHARATHI CEMENT

Flagship Brand of Vicat in India

The France based Vicat is in the business of cement manufacturing for the last 199 years and today it operates 20 cement plants in 11 countries with over 30 MTPA cement capacity. It also has 232 concrete batching plants, and 67 aggregate quarries.

Vicat had entered in India about a decade ago as sixth cement MNC and now it has two cement companies – Bharathi Cement and Kalburgi Cement with a cement capacity of 7.75 MTPA. It also has a concrete batching plant, two aggregate quarries, one poly propylene sacks unit, two CPPs with 60 MW, and one WHRS of 8.4 MW.



The Paris-based Vicat SA, a listed company on Paris Stock Exchange, is a flagship company of Vicat Group, which is internationally well known for its construction materials - cement, ready-mix concrete and aggregates.

The company was started in 1853 by Joseph Vicat, son of Louis Vicat, who first invented the artificial cement in 1817.

Today Vicat Group operates in 11



countries, namely: Egypt, France, India, Italy, Kazakhstan, Mali, Mauritania, Senegal, Switzerland, Turkey, and United States. In these countries, it has 15 integrated cement plants and five grinding units with a total cement capacity of over 30 million tonnes per annum (MTPA); 243 concrete batching plants; and 69 aggregate quarries. It employs nearly 7852 persons across the world.

Vicat Group in India

The Vicat Group was the sixth cement multinational company to enter India in 2008. In April 2010, Vicat Group acquired 51 per cent stake in Hyderabad-based Bharathi Cement Corporation Private Limited. Originally Bharathi Cement setup a 5 MTPA cement plant in Kadapa district of Andhra Pradesh.

In March 2015, Vicat Group acquired Sagar Cements' entire stake of 47 per cent in the joint venture company - Vicat Sagar Cement Private Limited for Rs 435 crore and became its 100 per cent owner. Consequently, the joint venture company was renamed as Kalburgi Cement Private Limited, effective from April 15, 2015.

Vicat India has two cement companies - Bharathi Cement Corporation Private Limited and Kalburgi Cement Private Limited with a combined cement capacity of 7.75 MTPA. This amounts to 25 per cent of Vicat's global capacity of 30 MTPA. In addition, it has one concrete batching plant; two CPPs with 60 MW, and one WHRS of 8.4 MW, and over 850 employees.

Vicat India Leadership

Vicat in India, headquartered at Hyderabad, functions with common operations management structure for support functions. Also, there is a clear cut demarcation between 'business strategy' and 'business operations'.

The Bharathi Cement has a management team of seven professionals, which include: Markus Oberle - Chairman; Anoop Kumar Saxena - Chief Executive Officer; Bertand Lengart – Chief Financial Officer; Govindappa Balaji - Whole-Time Director; M Ravinder Reddy - Director Marketing; Harish C Kamarthy - Whole-Time Director; and Jella Jagan Mohan Reddy - Whole-Time Director.

Bharathi Cement Plant

Bharathi Cement implemented its 5 MTPA cement project in two phases at Nallalingayapalli village in Kamalapuram mandal of Kadapa district of Andhra Pradesh. It commenced the construction of its first production line of 2.25 MTPA in 2006, and commissioned the same on September 28, 2009 at a cost of Rs 700 crore. Soon after this, the work on the second production line of 2.75 MTPA was commenced, which was completed on February 4, 2011. With this, the company's 5 MTPA cement project was fully commissioned. Later on July 31st, 2015, a 30 MW captive power plant was also added.

Bharathi Cement's state-of-the-art technology cement plant has a total

Markus Oberle, Chairman



In 2004, Markus joined Vicat Group's subsidiary - Vigier Switzerland as CEO. In 2010, he was made Country Head for Vicat operations in India and also Managing Director of Bharathi Cement. After serving his tenure in India, he was appointed as Director for Vigier Switzerland. He started his second tenure in India as CEO of Vicat India operations in February 2014 and presently he heads Vicat India as its Chairman. Markus has a clear vision of expanding Vicat's operations and establishing the Group's entities as benchmark companies in Indian cement Industry.

Markus Oberle is an economist with 38 years of wide experience in key managerial and administrative functions in industries like construction materials, food and consulting. He started his career in 1978 with Arthur Andersen as an auditor and consultant in Switzerland and US. Later he served Holcim Group from 1987 to 2003 in various capacities and in different countries.

clinker capacity of 3.30 MTPA, cement capacity of 5 MTPA and CPP of 30 MW. The company commenced the marketing of its cement in 2009 under the brand name - "Bharathi

Cement".

The company has also invested to build a robust back-end rail and road transport system ensuring the delivery of its cement within 24 hours of

Vicat Group's Stake and Cement Capacity in India

Nos	Cement Companies	Vicat Stake %	Cement Plant in District	State	Clinker Capacity MTPA 2017	Cement Capacity MTPA 2017	Estd Year
1	Bharathi Cement	51%	Kadapa	Andhra Pradesh	3.30	5.00	2009
2	Kalburgi Cement	100%	Gulbarga	Karnataka	2.00	2.75	2013
	Total				5.30	7.75	

MTPA - Million Tonnes Per Annum, Year – 1st Year of Commissioning

Vicat India's Coal based CPPs and WHRS at a Glance

Nos	Cement Plants	State	CPP MW 2017	Estd Year	WHRs MW 2017	Estd Year
1	Bharathi Cement Plant	Andhra Pradesh	30.00	2015	0.00	-----
2	Kalburgi Cement Plant	Karnataka	30.00	2013	8.40	2014
	Total		60.00		8.40	

Year - 1st Year of Commissioning