

RAMCO CEMENTS

No 1 in South, 5th in India

The Ramco Cements Limited with a cement capacity of 16.49 MTPA enjoys the status of being the largest cement company in South India and ranks fifth in the country. Further its brand 'Ramco' is also the largest single brand in the Southern Region.

In addition, Ramco Cements has a thermal captive power capacity of 175 MW and wind power capacity of 165.78 MW. Ramco's wind power capacity is one of the largest in Asia.



The South India has about 15 major cement companies with their headquarters in the five Southern States of Andhra Pradesh, Karnataka, Kerala, Tamil Nadu, and Telangana. The Chennai based Ramco Cements Limited with a cement capacity of 16.49 MTPA has the distinction of being the largest in the South India. At the all India level, The Ramco Cements Limited ranks fifth among the top 10 cement companies. Further its cement brand 'Ramco' is also the largest single brand in the Southern Region.

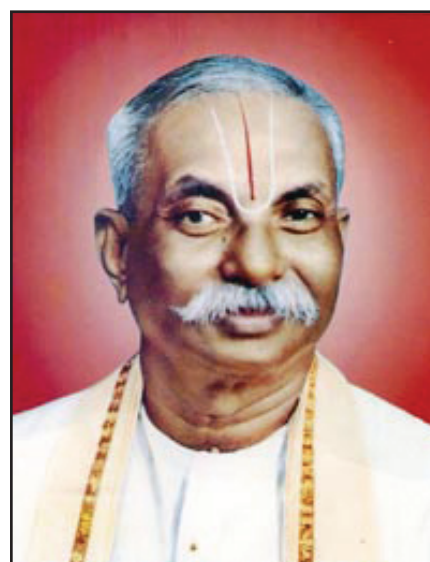
The Ramco Cements Limited (formerly known as Madras Cements Limited) is the flagship company of Ramco Group, a well-known business group in the country. Originally incorporated as Madras Cements Limited in 1957, its name was changed in August 2013 to The Ramco Cements Limited. The company's management believed that aligning the brand with the company's

name would strengthen its identity.

Founded by PAC Ramasamy Raja, the Group's origin traces back to a small cotton mill set up in 1938 at Rajapalayam in Tamil Nadu. Under the leadership of its erstwhile Chairman – Late PR Ramasubrahmaneya Rajha, the Ramco Group has grown phenomenally. Today the Group has 15 companies under its fold and they are engaged in a wide range of products like cement, fibre cement sheets, cotton and synthetic yarn, software systems and wind energy. Its three companies, namely: Ramco Cements Limited, Ramco Industries Limited, and Ramco Systems Limited, are the market leaders in their respective fields of operations.

Ramco Cement's Origin

In 1950s, the investment in cement industry was not attractive due to price controls and the massive investments required. Only those entrepreneurs, who were not profit minded but cared for country's development, came



*PAC Ramasamy Raja,
Founder of Ramco Group*

forward to invest in cement industry.

In late 50s, when Manubhai Shah, the then Union Minister for Industries, came to Chennai (then Madras) to meet the industrialists, he called upon PAC Ramasamy Raja (PACR) and requested him to start a cement factory in Tamil Nadu. This was readily accepted by PACR and this marked the birth of Madras Cements (now Ramco Cements) in 1957. The company had a modest beginning with a 200 TPD cement plant at Ramasamy Raja Nagar, named after its founder.

On the night of September 3, 1962, while PACR was seriously ill and was laid on bed in Madras General Hospital, he summoned his son

Top Five Cement Companies Headquartered in South India

Nos	Companies	HO Location	State	Nos of Cement Plants	Cement Capacity MTPA
1	The Ramco Cements Ltd	Chennai	TN	09	16.49
2	India Cements Ltd	Chennai	TN	10	15.55
3	Chettinad Cement Corp Ltd	Chennai	TN	04	14.20
4	My Home Industries Pvt Ltd	Hyderabad	TS	04	10.00
5	Penna Cement Industries Ltd	Hyderabad	TS	05	08.70

INDIA'S TOP 10 CEMENT COMPANIES



Ramasubrahmaneya Rajha to his bed side and said: “You should take care of everything from now. My main concern is for Madras Cements. I have taken a lot of money as shares from well wishers. I have not paid them back any dividends as yet. This has to be taken care of immediately.”

PACR’s last wish was dutifully fulfilled by his son and the company’s erstwhile Chairman & Managing Director – late PR Ramasubrahmaneya Rajha. It is evident from the company’s track record of handsomely rewarding its investors with good dividends and bonus shares thrice in the ratio of one share for every one equity share, in 1992, 1994 and 2008. In the past 50

years, the company has never gone for any public issue and managed its massive expansion from internal accruals and loans.

Over the years, The Ramco Cements has emerged as Group’s largest, strongest and financially very sound and an investors’ friendly company. The company had original paid up equity subscription of just Rs 3 crore, which had increased to Rs 23.81 crore by way of bonus shares.

Decade of Growth: 2007-2017

In the last one decade, The Ramco Cements has emerged as the fastest growing cement company. It has registered a positive growth in all its

important parameters. Its cement capacity has increased from 5.99 MTPA in 2006-07 to 16.49 MTPA in 2016-17, registering a growth of 175 per cent. Similarly, its turnover has increased from Rs 1581.69 crore to Rs 3992.34 crore (net of ED & VAT) and the profit after tax from Rs 308.02 crore to Rs 649.29 crore, recording a growth around of 152 per cent and 111 per cent, respectively.

Ramco’s Cement Plants

At present, The Ramco Cements has nine cement plants, comprising five integrated cement plants and four grinding units, with an aggregate clinker capacity of 10.11 MTPA and cement capacity of 16.49 MTPA. Its cement plants are located mainly in four States, namely: Andhra Pradesh, Karnataka, Tamil Nadu and West Bengal.

In addition, the company’s integrated cement plants are well equipped with coal based captive power plants, which have an aggregate capacity of 175 MW inclusive of 12 MW (2x6 MW) under implementation, likely to be completed during the year 2017. It also has 165.78 MW wind power capacity including its subsidiary company, which is one of the largest in Asia.

RR Nagar - 1st Plant

The Ramco Cements set up its first integrated cement plant at Ramasamy Raja Nagar (RR Nagar) in Virudhunagar district of Tamil Nadu. Commissioned in 1961, it was 200 TPD plant with a wet process technology. In 70’s, the plant was switched over to

Ramco Cements’ Growth in a Decade: 2007-2017

Particulars	Units	2006-07	2016-17
Cement Capacity	MTPA	5.99	16.49
Cement Production	Mn tons	5.67	8.31
Capacity Utilisation	Per cent	94.65	50.39
Wind Power Capacity (Standalone)	MW	63.79	125.95
Wind Power Generation	Mn units	65.7	274.70
Sales & Other Income (Net of ED & VAT)	Rs crore	1581.69	3992.34
Operating Profit	Rs crore	563.50	1219.20
Cash Generation	Rs crore	409.92	1115.68
Profit After Tax	Rs crore	308.02	649.29
Face Value Per Share	Rs	10	01
Earnings Per Share	Rs	255	27
Dividend Per Share	Rs	25	3
Market Capitalisation	Rs crore	3297	16016
Employees	Nos	1955	2883